

Research Scholarship

Scholarly Presentations

- **Oral Presentations (Data-driven)**

Liu, T. Z., **Huang, T. Y.**, Hsu, C. S. (2015). Investigating e-learning effects on continuance intentions of hospitality management students. Paper presented at the *International Federation for Information Technology and Travel & Tourism (IFITT)* the ENTER2015 Conference in Lugano, Switzerland.

Josiam, B. M., **Huang, T. Y.**, Bahulkar, G. A., Spears, D. L., & Kennon, L. (2009). Segmenting Taiwanese travelers on cruises in North America: Comparing the involvement and cluster approach. Paper presented at *The 27th EuroCHRIE Annual Conference* in Helsinki, Finland.

Huang, T.Y., Josiam, B. M., Spears, D. L., Kennon, L., & Bahulkar, G. A. (2008). Understanding Ethnic Chinese Travelers on North American Cruise Tours: Motivations, perceptions, and satisfaction of cruisers. Paper presented at *The 5th China Tourism Forum*. Huang Shan, China. 2008.

- **Oral Presentations**

Huang, T.Y., and Strzelecka, M. (2014). The effects of e-learning on economic, social and environmental performance of small and medium-sized hospitality and tourism enterprises in Taiwan. Paper presented at *The 13th Asia Pacific forum for Graduate Students Research in Tourism in Kaohsiung*, Taiwan.

Huang, T.Y. (2013). The impact of talent management on the hospitality and tourism industry in Taiwan. Paper presented at *The 3rd Advances in Hospitality and Tourism Marketing & Management Conference in Taipei*, Taiwan.

Huang, T. Y., Josiam, B. M., & Spears, D. L. (2008). Understanding Taiwanese Travelers on Cruise Tours in North America: Motivations, Involvement, Perceptions, and Satisfaction of Cruisers. Paper presented at *The 7th Asia Pacific Forum for Graduate Students' Research in Tourism*. Selangor, Malaysia, June, 2008.

- **Roundtable Presentation**

Huang, T. Y. (2014). The impact of e-learning in small and medium-sized hospitality and tourism enterprises. Roundtable session presented at *The 25th International Society for Information Technology and Teacher Education (SITE) Conference* in Jacksonville, Florida, United States.

- **Poster Presentation**

Huang, T. Y. (2015). Exploring essential competencies of entry-level management positions in the food and beverage industry in Taiwan. Poster presented at *The Graduate Exhibition at University of North Texas (UNT)*, Denton, TX, United States.